

Message Text

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PAGE 01 STATE 253024

44

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/OIM/BIC/CHWATTS

APPROVED BY EB/OCA/CM/JSIMMONS

COM/OIM/BIC/ARPRESTON/CMM

COM/SAD/JMURRIN/252

COM/BIC/OIM/JTDOYLE/AAD/EMD

ARA/BR/TSHUNGART (INFO)

----- 118667

R 240006Z OCT 75

FM SECSTATE WASHDC

TO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS STATE 253024

TAGS: BEXP, BR

-- (PCI)

REF: A) STATE A-9166, 9/9/72; B) STATE 217454, 9/12/75

1. IN ACCORDANCE GUIDELINES SET FORTH REF A), AND PROGRAM OUTLINED REF B), OIM CONTEMPLATES HOLDING CATALOG SHOW PCI THEME IN ONE OR TWO APPROPRIATE LOCATIONS BRAZIL, TIME FRAME, SPRING 1976.

2. PRINCIPAL MARKET PCI FOUND IN SUCH SECTORS AS CHEMICAL PROCESSING INDUSTRIES, PETROLEUM REFINING, PRIMARY METALS, HEAVY MANUFACTURING, ASSEMBLY OPERATIONS, OTHER SIMILAR ACTIVITIES EMPLOYING ADVANCED TECHNOLOGY, VOLUME PRODUCTION. AVAILABLE RESEARCH INDICATES CONTINUED TREND IN BRAZIL FOR IMPORTS PCI TO SUPPLY EVER EXPANDING REQUIREMENTS INDUSTRIAL Sectors. THUS THEME APPEARS TIMELY FOR CONTINUED PROMOTION.

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PAGE 02 STATE 253024

3. IN CONNECTION FOREGOING, AND TO ASSIST CURRENT PLANNING

SUBJECT EVENT, ACTION POSTS REQUESTED PROVIDE OIM/COMMERCE

WITH:

--- A) THEIR JUDGMENT AS TO PRIMARY LOCATION/LOCATIONS
--- FOR VISIT(S); TENTATIVELY, SAO PAULO AND RIO
--- DEEMED BEST PROSPECTS;

--- B) JUDGMENT ON SUGGESTED TIME FRAMES, TENTATIVELY:

--- SAO PAULO, MAY 4-6 (TUES.-THURS.); RIO, MAY 10-12
--- (MON.-WED.). IF ONLY ONE LOCATION RECOMMENDED,
--- SHOW COULD OPEN MONDAY, MAY 10, 3-4 DAYS' RUN;

--- C) WHAT SPECIFIC PHYSICAL SITES ARE AVAILABLE/

--- SUGGESTED, EITHER ON CONGEN PREMISES, USIS
--- FACILITIES, OR OTHER, AND ANY ESTIMATED COSTS
--- INVOLVED.

4. REQUESTED INFO WILL BE AWAITED TO COMPLETE PLANS
PACKAGE. INGERSOLL

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NNN

Message Attributes

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Disposition Approved on Date:
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Drafter: OIM/BIC/CHWATTS
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